

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark One)

- Quarterly report pursuant to Section 13 or 15(d) of the Securities
Exchange Act of 1934 For the fiscal quarter ended: September 30, 1997 or
 Transition report pursuant to Section 13 or 15(d) of the Securities
Exchange Act of 1934

For the transition period from _____ to _____

Commission file number: 0-25426

NATIONAL INSTRUMENTS CORPORATION
(Exact name of registrant as specified in its charter)

Delaware

74-1871327

(State or other jurisdiction of
incorporation or organization)

(I.R.S. Employer
Identification Number)

6504 Bridge Point Parkway
Austin, Texas

78730

(address of principal executive
offices)

(zip code)

Registrant's telephone number, including area code: (512) 338-9119

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes /X/ No / /

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at November 5, 1997
Common Stock - \$0.01 par value	32,647,362

NATIONAL INSTRUMENTS CORPORATION

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PART I - FINANCIAL INFORMATION

ITEM 1. Financial Statements

NATIONAL INSTRUMENTS CORPORATION
CONSOLIDATED BALANCE SHEETS
(in thousands, except share data)

	September 30, 1997	December 31, 1996
	-----	-----
Assets	(unaudited)	
Current assets:		
Cash and cash equivalents.....	\$ 34,208	\$ 30,211
Short-term investments.....	51,682	48,956
Accounts receivable, net.....	36,683	33,442
Inventories, net.....	13,801	11,778
Prepaid expenses and other current assets.....	7,902	7,198
	-----	-----
Total current assets.....	144,276	131,585
Property and equipment, net.....	39,084	32,184
Intangibles and other assets.....	7,247	5,456
	-----	-----
Total assets.....	\$ 190,607	\$ 169,225
	=====	=====
Liabilities and Stockholders' Equity		
Current liabilities:		
Current portion of long-term debt.....	\$ 851	\$ 1,517
Accounts payable.....	15,077	11,430
Accrued expenses and other liabilities.....	11,765	9,360
Taxes payable.....	5,450	9,984
	-----	-----
Total current liabilities.....	33,143	32,291
Long-term debt, net of current portion.....	5,423	9,175
Deferred income taxes.....	808	806
	-----	-----
Total liabilities.....	39,374	42,272
	-----	-----
Commitments and contingencies	--	--
Stockholders' equity:		
Common Stock: par value \$.01; 60,000,000 shares authorized 32,577,834 and 32,463,361 shares issued and outstanding, respectively...	326	325
Additional paid-in capital.....	45,769	44,287
Retained earnings.....	106,338	82,590
Other.....	(1,200)	(249)
	-----	-----
Total stockholders' equity.....	151,233	126,953
	-----	-----
Total liabilities and stockholders' equity.....	\$ 190,607	\$ 169,225

The accompanying notes are an integral part of these financial statements.

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NATIONAL INSTRUMENTS CORPORATION
CONSOLIDATED STATEMENTS OF INCOME
(in thousands, except per share data)
(unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	1997	1996	1997	1996
Net sales.....	\$ 60,595	\$ 49,679	\$ 175,259	\$ 146,328
Cost of sales.....	14,214	12,623	40,517	36,651
Gross profit.....	46,381	37,056	134,742	109,677
Operating expenses:				
Sales and marketing.....	21,817	17,466	63,260	53,108
Research and development.....	9,172	6,412	23,307	18,239
General and administrative....	4,675	4,401	13,488	12,963
Total operating expenses...	35,664	28,279	100,055	84,310
Operating income.....	10,717	8,777	34,687	25,367
Other income (expense):				
Interest income, net.....	759	499	2,162	1,070
Foreign exchange loss, net....	(134)	(31)	(1,404)	(696)
Income before income taxes.	11,342	9,245	35,445	25,741
Provision for income taxes.....	3,743	2,887	11,697	8,495
Net income.....	\$ 7,599	\$ 6,358	\$ 23,748	\$ 17,246
Earnings per share.....	\$ 0.23	\$ 0.19	\$ 0.71	\$ 0.53
Weighted average shares outstanding.....	33,750	33,092	33,533	32,808

The accompanying notes are an integral part of these financial statements.

NATIONAL INSTRUMENTS CORPORATION
CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)
(unaudited)

	Nine Months Ended September 30,	
	1997	1996
Cash flow from operating activities:		
Net income.....	\$ 23,748	\$ 17,246
Adjustments to reconcile net income to cash provided by operating activities		
Charges to income not requiring cash outlays:		
Depreciation and amortization.....	6,214	7,042

The accompanying notes are an integral part of these financial statements.

NATIONAL INSTRUMENTS CORPORATION
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 - Basis of Presentation

The accompanying unaudited financial statements should be read in conjunction with the consolidated financial statements and notes thereto for the year ended December 31, 1996, included in the Company's annual report on Form 10-K, filed with the Securities and Exchange Commission. In the opinion of management, the accompanying consolidated financial statements reflect all adjustments (consisting only of normal recurring items) considered necessary to present fairly the financial position of National Instruments Corporation and its consolidated subsidiaries at September 30, 1997 and December 31, 1996, the results of operations for the three-month and nine-month periods ended September 30, 1997 and 1996, and the cash flows for the nine-month periods ended September 30, 1997 and 1996. Operating results for the three-month and nine-month periods ended September 30, 1997 are not necessarily indicative of the results that may be expected for the year ending December 31, 1997.

NOTE 2 - Earnings Per Share

On October 15, 1997, the Company declared a stock split effected in the form of a dividend of one share of common stock for each two shares of common stock outstanding. The dividend is payable on November 12, 1997 to holders of record as of the close of business on October 28, 1997. All per share data and numbers of common shares, where appropriate, have been retroactively adjusted to reflect the stock split.

Earnings per share are computed by dividing net income by the weighted average number of common shares and common share equivalents outstanding (if dilutive) during each period. Common share equivalents include stock options. The number of common share equivalents outstanding relating to stock options is computed using the treasury stock method.

In February 1997, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 128, "Earnings per Share." The new standard, which is effective for financial statements issued for periods ending after December 15, 1997, establishes standards for computing and presenting earnings per share (EPS) and requires restatement of all prior-period EPS data represented upon adoption. The Company will implement this standard in the fourth quarter of 1997. The implementation of the standard will result in the presentation of a basic EPS calculation in the consolidated financial statements as well as a diluted EPS calculation. If the Company had adopted the new standard for the third quarter of 1997, basic EPS would have been \$0.23 per share and diluted EPS would have approximated the EPS of \$0.23 presented in the accompanying consolidated statement of income.

NOTE 3 - Inventories

Inventories consist of the following (in thousands):

	September 30, 1996 (unaudited)	December 31, 1997
Raw materials	\$ 5,977	\$ 5,324
Work-in-process	1,115	864
Finished goods	6,709	5,590
	-----	-----
	\$ 13,801	\$ 11,778
	=====	=====

NOTE 4 - Acquisition

On September 30, 1997, the Company acquired the products, technology and net assets of nuLogic, Inc. The Company recorded a \$1.4 million pre-tax charge against earnings for the write-off of in-process nuLogic research and development technology that had not reached the working model stage and has no alternative future use. If this charge had not been taken, net income for the quarter ended September 30, 1997 would have been \$8.6 million or \$0.25 per share and net income for the nine months ended September 30, 1997 would have been \$24.7 million or \$0.74 per share.

On April 1, 1996, the Company acquired all of the issued and outstanding shares of common stock of Georgetown Systems, Inc. ("GSI") for an aggregate purchase price of approximately \$2.0 million, paid with 60,916 unregistered shares of the Company's common stock and \$764,000 in cash. The acquisition was accounted for as a purchase. The results of GSI's operations have been combined with those of the Company since the date of acquisition. The Company recorded a \$1.0 million charge against earnings during the second quarter of 1996 for the write-off of in-process GSI research and development technology that had not reached the working model stage. The Company also recorded \$920,000 of capitalized software development costs related to the acquisition, which are included in intangibles and other assets and are being amortized on a straight line basis over 3 years.

During the third quarter of 1996, the Company purchased imaging acquisition software technology from Graftek (Miramande, France). The purchased software was amortized over the third quarter of 1996, resulting in a charge to earnings of \$500,000. This amortization period was utilized due to the nature of this rapidly developing technology and the revisions to be made to the software in the near future. Excluding the effect of this charge, net income for the third quarter of 1996 would have been \$6.7 million or \$0.20 per share. Excluding the effect of the charge for the GSI acquisition and the amortization of intangible assets related to the Graftek purchase, net income for the nine-months ended September 30, 1996 would have been \$18.2 million or \$0.56 per share.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results could differ materially from those projected in the forward-looking statements as a result of a number of important factors. For a discussion of important factors that could affect the Company's results, please refer to the Issues and Outlook section and financial statement line item discussions below. Readers are also encouraged to refer to the Company's Annual Report on Form 10-K for further discussion of the Company's business and the risks and opportunities attendant thereto.

Results of Operations

The following table sets forth, for the periods indicated, the percentage of net sales represented by certain items reflected in the Company's consolidated statements of income:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	1997	1996	1997	1996
Net sales:				
North America	61.7%	59.4%	59.6%	57.8%
Europe	24.6	27.3	26.5	28.1
Asia Pacific	13.7	13.3	13.9	14.1
Consolidated net sales	100.0	100.0	100.0	100.0
Cost of sales	23.5	25.4	23.1	25.0
Gross profit	76.5	74.6	76.9	75.0

Operating expenses:				
Sales and marketing	36.0	35.1	36.1	36.3
Research and development	15.1	12.9	13.3	12.5
General and administrative	7.7	8.9	7.7	8.9
	-----	-----	-----	-----
Total operating expenses	58.8	56.9	57.1	57.7
	-----	-----	-----	-----
Operating income	17.7	17.7	19.8	17.3
Other income (expense):				
Interest income, net	1.3	1.0	1.2	0.8
Foreign exchange loss, net	(0.2)	(0.1)	(0.8)	(0.5)
	-----	-----	-----	-----
Income before income taxes	18.8	18.6	20.2	17.6
Provision for income taxes	6.2	5.8	6.7	5.8
	-----	-----	-----	-----
Net income	12.6%	12.8%	13.5%	11.8%
	=====	=====	=====	=====

NET SALES. Consolidated net sales increased by \$10.9 million, or 22%, for the three months ended September 30, 1997 to \$60.6 million from \$49.7 million for the three months ended September 30, 1996, and increased \$28.9 million, or 20%, to \$175.3 million for the nine months ended September 30, 1997 from \$146.3 million for the comparable 1996 period. The increase in sales is primarily attributable to the introduction of new and upgraded products and increased customer seminars. North American sales in the third quarter of 1997 increased by 27% over the third quarter of 1996, which was the highest growth percentage in this region since the first quarter of 1994.

International sales as a percentage of consolidated sales for the quarter and nine months ended September 30, 1997 decreased from 40.6% to 38.3% and from 42.2% to 40.4%, respectively, over the comparable 1996 periods. Compared to 1996, the Company's European sales increased by 10% to \$14.9 million for the quarter ended September 30, 1997 and by 13% to \$46.4 million for the nine months ended September 30, 1997. Net sales in Asia Pacific increased by 26% to \$8.3 million in the quarter ended September 30, 1997 compared to 1996 and by 18% to \$24.4 million for the nine months ended September 30, 1997. The Company expects sales outside of North America to continue to represent a significant portion of its revenue.

International sales are subject to inherent risks, including fluctuations in local economies, difficulties in staffing and managing foreign operations, greater difficulty in accounts receivable collection, costs and risks of localizing products for foreign countries, unexpected changes in regulatory requirements, tariffs and other trade barriers, difficulties in the repatriation of earnings and the burdens of complying with a wide variety of foreign laws. Sales made by the Company's direct sales offices in Europe and Asia Pacific are denominated in local currencies, and accordingly, the US dollar equivalent of these sales is affected by changes in the value of the US dollar. Between the third quarter of 1996 and the third quarter of 1997 the weighted average value of the US dollar increased by 11.7%, causing an equivalent decrease in the US dollar value of the Company's foreign currency sales and expenses. This weighted average is calculated as the percentage change in the value of the currency relative to the US dollar, multiplied by the proportion of international sales recorded in the particular currency. If the weighted average value of the US dollar in the third quarter of 1997 had been the same as that in the third quarter of 1996, the Company's sales for the third quarter of 1997 would have been \$63.4 million. This effect is 4.6% of consolidated net sales in the aggregate. European sales for the third quarter of 1997 would have been \$17.3 million, a 28% increase in the third quarter 1997 sales over the third quarter 1996. Asia Pacific sales for the third quarter of 1997 would have been \$9.0 million, a 36% increase in third quarter 1997 sales over third quarter 1996 sales. If the weighted average value of the dollar in the nine months ended September 30, 1997 had been the same as that in the nine months ended September 30, 1996, the Company's year-to-date sales would have been \$182.4 million, an increase of 25%. Since most of the Company's international operating expenses are also incurred in local currencies, the change in exchange rates had the effect of reducing operating expenses by \$1 million for the quarter ended September 30, 1997. If the current trend in the value of the dollar continues throughout 1997, it will continue to have the effect of lowering the US dollar

equivalent of international sales and operating expenses.

GROSS PROFIT. As a percentage of net sales, gross profit increased to 76.5% for the third quarter of 1997 from 74.6% for the third quarter of 1996 and increased to 76.9% for the first nine months of 1997 from 75.0% for the comparable period a year ago. The higher margin for the third quarter and nine months ended September 30, 1997 compared to prior year periods is attributable to manufacturing production efficiencies and lower component costs.

The marketplace for the Company's products dictates that many of the Company's products be shipped quickly after an order is received. As a result, the Company is required to maintain significant inventories. Therefore, inventory obsolescence is a risk for the Company due to frequent engineering changes, shifting customer demand, the emergence of new industry standards and rapid technological advances including the introduction by the Company, or its competitors, of products embodying new technology. While the Company maintains valuation allowances for excess and obsolete inventory and management continues to monitor the adequacy of such valuation allowances, there can be no assurance that such valuation allowances will be sufficient.

SALES AND MARKETING. Sales and marketing expenses for the third quarter of 1997 increased to \$21.8 million, a 25% increase, as compared to the third quarter of 1996, and increased 19% to \$63.3 million for the first nine months of 1997 from the comparable 1996 period. As a percentage of net sales, sales and marketing expenses increased to 36.0% for the third quarter of 1997 from 35.1% for the third quarter of 1996 and decreased to 36.1% for the first nine months of 1997 from 36.3% for the first nine months of 1996. The increase in these expenses in absolute dollar amounts is primarily attributable to increases in sales and marketing personnel and increased sales and marketing seminars, tradeshows, and other marketing activities. Overall sales and marketing personnel increased from 497 at September 30, 1996 to 612 at September 30, 1997. The Company expects sales and marketing expenses in future periods to increase in absolute dollars, and to fluctuate as a percentage of sales based on new recruiting, initial marketing and advertising campaign costs associated with major new product releases, the opening of new sales offices and the timing of domestic and international conferences and trade shows.

RESEARCH AND DEVELOPMENT. Research and development expenses increased to \$9.2 million for the quarter ended September 30, 1997, a 44% increase, as compared to \$6.4 million for the three months ended September 30, 1996, and increased 28% to \$23.3 million for the nine months ended September 30, 1997 from the comparable 1996 period. As a percentage of net sales, research and development expenses represented 15.1% and 12.9% for the third quarters ended September 30, 1997 and 1996, respectively, and 13.3% and 12.5% for the nine months ended September 30, 1997 and 1996, respectively. The above comparisons include research and development expenses of \$1.4 million in the third quarter of 1997 for the write-off of in-process research and development technology related to the purchase of technology from nuLogic, Inc., \$1 million incurred in the second quarter of 1996 in connection with the acquisition of Georgetown Systems, Inc., and a \$500,000 expense incurred in the third quarter of 1996 for the amortization of purchased software. Excluding the effects of these charges, the increase in research and development costs in the nine months ended September 30, 1997 compared to the nine months ended September 30, 1996 is mainly due to increases in personnel costs from increased hiring, including increases in intern personnel expenses to support the Company's increased recruiting efforts. The Company believes that a significant, on-going investment in research and development is required to remain competitive.

The Company capitalizes software development costs in accordance with the Statement of Financial Accounting Standards No. 86, "Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed." The Company amortizes such costs over the related product's estimated economic useful life, generally three years, beginning when a product becomes available for general release. Amortization expense totaled \$368,000 and \$943,000 for the quarters ended September 30, 1997 and 1996, respectively, and \$1.1 million and \$1.7 million during the nine month periods ended September 30, 1997 and 1996, respectively. Software development costs capitalized were \$876,000 and \$821,000 for the quarter ended September 30, 1997 and 1996, respectively, and \$1.3 million and \$2.7 million for the first nine months of 1997 and 1996, respectively. The amounts capitalized in the third quarter and first nine months of 1997 include \$612,000 related to the nuLogic acquisition.

The amounts capitalized in the third quarter and first nine months of 1996

include Bridgeview, HiQ 3.0 for Windows and LabVIEW 4.0. The amounts capitalized also include software development costs related to the Georgetown Systems, Inc. and Graftek software acquisitions.

GENERAL AND ADMINISTRATIVE. General and administrative expenses for the third quarter ended September 30, 1997 increased 7% to \$4.7 million from \$4.4 million for the comparable prior year period. For the first nine months of 1997, general and administrative expenses increased 4% to \$13.5 million from \$13.0 million for the first nine months of 1996. As a percentage of net sales, general and administrative expenses decreased to 7.7% for the quarter ended September 30, 1997 from 8.9% for the third quarter of 1996. During the first nine months of 1997, general and administrative expenses decreased as a percentage of sales to 7.7% from 8.9% for the comparable prior year period. The decrease in general and administrative expenses as a percent of sales is due to operational efficiencies achieved as a result of increased systems integration during the past two years. The Company's general and administrative expense increased in absolute dollars mainly due to additional personnel. The Company expects that general and administrative expense in future periods will increase in absolute amounts and will fluctuate as a percentage of net sales.

INTEREST INCOME, NET. Net interest income in the third quarter of 1997 increased to \$759,000 from \$499,000 in the third quarter of 1996 and increased to \$2.2 million for the first nine months of 1997 from \$1.1 million for the first nine months of 1996. This increase is primarily due to an increase in the Company's cash and short-term investment balances. Interest expense in the third quarter of 1997 decreased to \$118,000 from \$188,000 in the third quarter of 1996 and decreased to \$376,000 for the first nine months of 1997 from \$660,000 for the first nine months of 1996. This decrease is attributed to repayments of debt during 1997.

FOREIGN EXCHANGE LOSS, NET. Net foreign exchange losses recognized in the third quarter of 1997 were \$134,000 compared to \$31,000 recognized in the third quarter of 1996. Net foreign exchange losses of \$1.4 million were recognized for the first nine months of 1997 compared to \$696,000 for the first nine months of 1996. These results are attributable to movements between the US dollar and the local currencies in countries in which the Company's sales subsidiaries are located. The Company recognizes the local currency as the functional currency of its international subsidiaries. The net losses in the first nine months of 1997 are a result of the strengthening of the US dollar against local currencies, primarily the Japanese yen and the French franc during 1997.

The Company enters into foreign currency forward exchange contracts against a majority of its intercompany foreign currency-denominated receivables in order to reduce its exposure to significant foreign currency fluctuations. This hedging strategy only partially addresses the Company's risks in foreign currency transactions as the Company does not currently hedge anticipated transactions. There can be no assurance that this strategy will be successful. The Company's hedging strategy has reduced the foreign exchange losses recorded by \$1.2 million during the nine-month period ended September 30, 1997. If the strengthening of the US dollar that occurred throughout 1996 and the first nine months of 1997 continues for the remainder of 1997, the Company could experience significant foreign exchange losses due to the foreign exchange risks that are not addressed by the Company's hedging strategy. The Company typically limits the duration of its foreign exchange contracts to 90 days and does not invest in contracts for speculative purposes.

PROVISION FOR INCOME TAXES. The provision for income taxes reflects an effective tax rate of 33% for both the nine months ended September 30, 1997 and 1996. As of September 30, 1997, six of the Company's subsidiaries had available, for income tax purposes, foreign net operating loss carryforwards of approximately \$1.1 million, of which \$601,000 expire between 2000 and 2007. The remaining \$504,000 of loss carryforwards may be carried forward indefinitely to offset future taxable income in the related tax jurisdictions.

Liquidity and Capital Resources

The Company is currently financing its operations and capital resources through cash flow from operations. Historically, the Company also financed its capital expenditures, such as the new manufacturing facility constructed in 1995, through borrowings from financial institutions. At September 30, 1997, the Company had working capital of approximately \$111 million compared to \$99 million at December 31, 1996. The increase in working capital is attributable to an increase in cash and short term investments of \$6.7 million and an increase

of net accounts receivable of \$3.2 million from December 31, 1996 to September 30, 1997.

Accounts receivable increased to \$37 million at September 30, 1997 from \$33 million at December 31, 1996, as a result of higher sales levels. Days sales outstanding increased to 60 at September 30, 1997 compared to 57 at December 31, 1996. Inventory levels increased with consolidated inventory balances of \$14 million and \$12 million at September 30, 1997 and December 31, 1996, respectively. Inventory increases were the result of planned efforts to increase inventory in order to support the forecasted sales levels. Inventory turns of 4.1 represent an improvement over turns of 3.7 at December 31, 1996.

Cash used in the first nine months of 1997 for the purchase of the property and equipment totaled \$12.2 million and for the capitalization of software development costs totaled \$671,000. The Company continues construction of an office building next to its manufacturing facility. It is currently anticipated that a significant portion of the construction costs will be paid out of the Company's existing working capital and future cash flows. The Company estimates the total cost for the new building, including furniture, fixtures and equipment, will range from \$30 million to \$35 million. The Company has incurred approximately \$8 million in construction costs as of September 30, 1997 and estimates approximately \$13 million will be incurred during the fourth quarter of 1997 with the remainder becoming payable in the first half of 1998. In May of 1997, the Company entered into firm commitments of approximately \$23.5 million for the new building. The actual level of spending may exceed this amount depending on a variety of factors, including unforeseen difficulties in construction. Upon completion of the new building, currently estimated to be mid-1998, the Company anticipates additional quarterly operating expenses of \$1.5 million.

The Company currently expects to fund expenditures for capital requirements as well as liquidity needs created by changes in working capital from a combination of available cash and short-term investment balances, internally generated funds, and financing arrangements with its current financial institutions. The Company has a \$24.0 million credit agreement with NationsBank of Texas, N.A. which consists of (i) an \$8.0 million revolving line of credit, (ii) a \$7.5 million equipment line of credit, and (iii) an \$8.5 million manufacturing facility loan. As of September 30, 1997, the Company had no outstanding balances under either of the lines of credit and had repaid all of the loans except the manufacturing facility loan, which had a balance of \$6.2 million. The revolving line of credit expires on June 30, 1998. The Company's credit agreements contain certain financial covenants and restrictions as to various matters, including the bank's prior approval of significant mergers and acquisitions. Borrowings under the line of credit are collateralized by substantially all of the Company's assets.

The Company believes that its cash flow from operations, if any, existing cash balances, short-term investments and available credit under the Company's existing credit facilities, will be sufficient to meet its cash requirements for at least the next twelve months.

Issues and Outlook

FLUCTUATIONS IN QUARTERLY RESULTS. The Company's quarterly operating results have fluctuated in the past and may fluctuate significantly in the future due to a number of factors, including: changes in the mix of products sold; the availability and pricing of components from third parties (especially sole sources); the timing of orders; level of pricing of international sales; fluctuations in foreign currency exchange rates like the recent devaluation in certain Asian currencies; the difficulty in maintaining margins, including the higher margins traditionally achieved in international sales; and changes in pricing policies by the Company, its competitors or suppliers. As has occurred in the past and as may be expected to occur in the future, new software products of the Company or new operating systems of third parties on which the Company's products are based, often contain bugs or errors that can result in reduced sales and/or cause the Company's support costs to increase, either of which could have a material adverse impact on the Company's operating results. Furthermore, the Company serves a number of industries such as semiconductors, telecommunications, aerospace, defense and automotive which are cyclical in nature. Downturns in these industries could have a material adverse effect on the Company's operating results.

In recent years, the Company's revenues have been characterized by seasonality, with revenues typically being relatively constant in the first,

second and third quarters, and growing in the fourth quarter. The Company believes the seasonality of its revenue results from the international mix of its revenue and the variability of the budgeting and purchasing cycles of its customers throughout each international region. In addition, total operating expenses have in the past tended to be higher in the second and third quarters of each year, due to increased sales and marketing activities.

MANAGEMENT INFORMATION SYSTEMS. During 1997, the Company completed its implementation of new management information systems in Europe and Japan. As with any new management information system, unforeseen post implementation issues may arise that could affect management's ability to receive adequate, accurate and timely financial information which in turn could inhibit effective and timely decisions. Furthermore, it is possible that one or more of the Company's three regional information systems could experience a complete or partial shutdown. If this shutdown occurred near the end of a quarter it could impact the Company's product shipments and revenues as product distribution is heavily dependent on the integrated management information systems in each region. Accordingly, operating results in that quarter would be adversely impacted due to the shipments which would not occur until the following period.

NEW PRODUCT INTRODUCTIONS AND MARKET ACCEPTANCE. The market for the Company's products is characterized by rapid technological change, evolving industry standards, changes in customer needs and frequent new product introductions, and is therefore highly dependent upon timely product innovation. The Company's success is dependent in part on its ability to successfully develop and introduce new and enhanced products on a timely basis to replace declining revenues from older products, and on increasing penetration in international markets. In the past, the Company has experienced significant delays between the announcement and the commercial availability of new products. Any significant delay in releasing new products could have a material adverse effect on the ultimate success of a product and other related products and could impede continued sales of predecessor products, any of which could have a material adverse effect on the Company's operating results. There can be no assurance that the Company will be able to introduce new products in accordance with announced release dates, that new products will achieve market acceptance or that any such acceptance will be sustained for any significant period. There can be no assurance that the Company's international sales will continue at existing levels or grow in accordance with the Company's efforts to increase foreign market penetration.

OPERATION IN INTENSELY COMPETITIVE MARKETS. The markets in which the Company operates are characterized by intense competition from numerous competitors, and the Company expects to face further competition from new market entrants in the future. A key competitor is Hewlett-Packard Company ("HP"), which has been the leading supplier of traditional instrumentation solutions for decades. Although HP offers its own line of proprietary instrument controllers, HP also offers hardware and software add-on products for third-party desktop computers and workstations that provide solutions that directly compete with the Company's virtual instrumentation products. HP is aggressively advertising and marketing products that are competitive with the Company's products. Because of HP's strong position in the instrumentation business, changes in its marketing strategy or product offerings could have a material adverse effect on the Company operating results.

The Company believes its ability to compete successfully depends on a number of factors both within and outside its control, including: new product introductions by competitors; product pricing; quality and performance; success in developing new products; adequate manufacturing capacity and supply of components and materials; efficiency of manufacturing operations; effectiveness of sales and marketing resources and strategies; strategic relationships with other suppliers; timing of new product introductions by the Company; protection of the Company's products by effective use of intellectual property laws; general market and economic conditions; and government actions throughout the world. There can be no assurance that the Company will be able to complete successfully in the future.

DEPENDENCE ON KEY SUPPLIERS. The Company's manufacturing processes use large volumes of high-quality components and subassemblies supplied by outside sources. Several of these components are available through sole or limited sources. Sole-source components purchased by the Company include custom application-specific integrated circuits ("ASICs") and other components. The Company has in the past experienced delays and quality problems in connection with sole-source components, and there can be no assurance that these problems

will not recur in the future.

PROPRIETARY RIGHTS AND INTELLECTUAL PROPERTY LITIGATION. The Company's success depends in part on its ability to obtain and maintain patents and other proprietary rights relative to the technologies used in its principal products. Despite the Company's efforts to protect its proprietary rights, unauthorized parties may have in the past infringed or violated certain of the Company's intellectual property rights. As is typical in the industry, the Company from time to time may be notified that it is infringing certain patent or intellectual property rights of others. While no actions are currently pending by or against the Company, there can be no assurance that litigation will not be initiated in the future which may cause significant litigation expense, liability and a diversion of management's attention which may have a material adverse affect on results of operations.

DEPENDENCE ON KEY MANAGEMENT AND TECHNICAL PERSONNEL. The Company's success depends to a significant degree upon the continued contributions of its key management, marketing, research and development and operational personnel. The Company has no agreements providing for the employment of any of its key employees for any fixed term and the Company's key employees may voluntarily terminate their employment with the Company at any time. The loss of the services of one or more of the Company's key employees in the future could have a material adverse affect on operating results. The Company also believes its future success will depend in large part upon its ability to attract and retain additional highly skilled management, technical, marketing, research and development, product development and operational personnel with experience in managing large and rapidly changing companies as well as training, motivating and supervising the employees. Competition for key personnel is intense and there can be no assurance that the Company will be successful in retaining its existing key personnel or attracting and retaining additional key personnel.

PART II - OTHER INFORMATION

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits.

- 11.1 Computation of Earnings Per Share
- 27.1 Financial Data Schedule

(b) Reports on Form 8-K.

No reports on Form 8-K were filed by the Company during the quarter ended September 30, 1997.

=====

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NATIONAL INSTRUMENTS CORPORATION
Registrant

/s/Alex Davern

BY: Alex Davern
Acting Chief Financial Officer

and Treasurer (principal financial
and accounting officer)

Dated: November 13, 1997

NATIONAL INSTRUMENTS CORPORATION

INDEX TO EXHIBITS

Exhibit No.	Description	Page
11.1	Statement Regarding Computation of Earnings per Share	20
27.1	Financial Data Schedule	21

EXHIBIT 11.1

STATEMENT REGARDING COMPUTATION OF NET INCOME PER SHARE
(In thousands, except per share data)
(unaudited)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	1997	1996	1997	1996
Net Income.....	\$ 7,599	\$ 6,358	\$ 23,748	\$ 17,246
Weighted Average Shares Outstanding.....	33,750	33,092	33,533	32,808
Earnings Per Share.....	\$ 0.23	\$ 0.19	\$ 0.71	\$ 0.53
Calculation of Weighted Average Shares:				
Weighted Average Common Stock Outstanding.....	32,573	32,387	32,534	32,325
Weighted Average Common Stock Options, utilizing the treasury stock method.....	1,177	705	999	483
	33,750	33,092	33,533	32,808

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(This schedule contains summary financial information extracted from the Consolidated Balance Sheet and Statements of Income filed as part of the September 30, 1997 Form 10-Q and is qualified in its entirety by reference to such report)

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