



National Instruments Hosts Investor Conference at NIWeek

Company Explores Vision for Graphical System Design

AUSTIN, Texas, Aug. 1, 2011 /PRNewswire/ -- National Instruments (Nasdaq: NATI) hosts its Annual Investor Conference in Austin, Texas, in conjunction with NIWeek, the company's annual customer and premier industry event for graphical system design. NIWeek is a key event for launching new products and provides a forum for customers, members of the press, strategic partners and exhibitors to learn about and discuss the latest trends and technologies in test, control and design.

The investor conference begins with the keynote address from Dr. James Truchard, National Instruments president, CEO and cofounder, and Eric Starkloff, vice president of product marketing for test and industrial embedded, as they discuss the latest products and technologies used to optimize graphical system design around the world. Following the keynote, the management team will discuss our business model, our differentiated software and hardware, as well as our financial results and future investments.

"I am excited about the new products NI is introducing this week — including the 25th anniversary version of LabVIEW as well as significant advancements to our NI CompactRIO, NI CompactDAQ and PXI platforms — and the opportunities they create for innovation," said Dr. Truchard. "After delivering an outstanding performance in the first half of the year, our emphasis will turn to continuing to drive long-term profitable growth through strategic R&D and sales initiatives focused at large opportunity areas where National Instruments solutions offer compelling advantages compared to traditional solutions."

The event begins on August 2 at 10:30 a.m. CT. To listen to the live webcast, readers can visit www.ni.com/nati.

About National Instruments

National Instruments (www.ni.com) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware, and sells to a broad base of more than 30,000 different companies worldwide, with its largest customer representing approximately 4 percent of revenue in 2010 and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has approximately 5,800 employees and direct operations in more than 40 countries. For the past 12 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America. Readers can obtain investment information from the company's investor relations department by calling (512) 683-5090, emailing nati@ni.com or visiting www.ni.com/nati. (NATI-G)

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