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National Instruments Annual Investor Conference Held in Conjunction With Company's NIWeek User Conference

Company Executives to Discuss NI Approach to Industrial Embedded and Test Markets and Plans to Drive Operating Leverage in a Recovery

AUSTIN, Texas, Aug. 3, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- National Instruments (Nasdaq: NATI) will host its Annual Investor Conference in Austin, Texas, in conjunction with NIWeek, the company's annual customer and premier industry event for graphical system design. NIWeek is a key event for launching new products, and provides a forum for customers, members of the press, strategic partners and exhibitors to learn about and discuss the latest trends and technologies in test, control and design.

The investor conference begins with the keynote address from National Instruments president, CEO and cofounder Dr. James Truchard and John Graff, vice president of marketing, as they discuss the benefits of graphical system design and how this approach is helping engineers and scientists change the world. Following the keynote, the NI management team will discuss the new products releasing at NIWeek, the National Instruments approach to test and industrial embedded, management's view on investing for the long-term, and the company's financial plan to drive operating leverage in a recovery.

"I believe our strategic investments in R&D and field sales force throughout this downturn have opened opportunities that we previously would not have had access to or the products to address, and help us further differentiate ourselves from other players in the markets we serve," said Dr. James Truchard. "I am excited about the new products we are introducing this week; including LabVIEW 2009, the X Series data acquisition family, and the NI Wireless Sensor Networks platform; and the opportunities these products create."

The event is scheduled to begin on August 4 at 11:30 a.m. ET. To listen to the live webcast, please visit www.ni.com/nati.

About National Instruments

National Instruments (www.ni.com) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware, and sells to a broad base of more than 30,000 different companies worldwide, with no one customer representing more than 3 percent of revenue and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has more than 5,000 employees and direct operations in more than 40 countries. For the past 10 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America. Readers can obtain investment information from the company's investor relations department by calling (512) 683-5090, e-mailing nati@ni.com or visiting www.ni.com/nati. (NATI-G)

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