



## NI Offering SMBs Greater Access to Testing Technology

November 9, 2021

*NI's Month of Deals to provide substantial discounts on selected test and measurement products*

AUSTIN, Texas--(BUSINESS WIRE)--Nov. 9, 2021-- NI (NASDAQ: NATI) today announced significant discounts throughout the month of November as part of its Month of Deals. The company hopes these discounts will help small-to-medium business (SMB) customers acquire best-in-class test and measurement products designed to support their complex projects.

NI is dedicated to providing SMB customers with flexible solutions that help them Engineer Ambitiously™. During NI's Month of Deals, customers will receive up to 40% off selected software, plus discounts on selected training, USB DAQ devices and popular products. NI hopes this offering will make it easier for more customers to acquire the tools and support they need to do what they do best — innovate.

"We're committed to helping our customers in the SMB space innovate by supplying them with the technology they need to move their businesses forward," said Josh Mueller, chief digital officer and general manager of the Portfolio Business Unit at NI. "The discounts we're offering this November will give more SMB customers access to selected NI products and solutions designed to help advance their engineering initiatives."

To learn more about the discounts being offered during NI's Month of Deals, visit [ni.com/en-us/shop/deals.html](https://ni.com/en-us/shop/deals.html).

### About NI

At NI, we bring together the people, ideas and technology so forward thinkers and creative problem solvers can take on humanity's biggest challenges. From data and automation to research and validation, we provide the tailored, software-connected systems engineers and enterprises need to Engineer Ambitiously™ every day. For more information, visit [ni.com](https://ni.com).

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