



## National Instruments to Host Investor Conference at NIWeek

May 21, 2019

*Company celebrates 25<sup>th</sup> anniversary of NIWeek, the industry's leading user conference*

AUSTIN, Texas--(BUSINESS WIRE)--May 21, 2019-- National Instruments (Nasdaq: NATI) will host its annual investor conference today in Austin, Texas. The investor conference is held in conjunction with NIWeek, the company's annual user conference which celebrates its 25th anniversary as an industry leading event. Attendees will hear direct from key customers on the keynote stage and see NI products in action on the exhibition floor as well as learn how to solve challenges faced in bringing new technologies to market at an ever-increasing pace.

The day will kick-off with a keynote address from Alex Davern, NI CEO, and Eric Starkloff, NI President and COO, titled "Full Force Ahead." Attendees will hear directly from leading semiconductor, automotive and aerospace companies about the positive business impact they are experiencing with the adoption of the NI platform. NI also plans to launch new products for 5G testing, electric vehicle validation, and software for managing highly distributed test systems while demonstrating how they are using artificial intelligence and data analytics to more effectively monitor critical industrial assets.

The investor conference will focus on the power of our strategy for growth and power of the NI software-centric platform. The company's general managers will share latest insights on market trends and growth opportunities within our key focus areas of semiconductor, transportation, and aerospace, defense, and government. A moderated panel of company representatives from ADI, Spirent, and Bosch is an opportunity to hear directly from our customers about challenges in 5G and Advanced driver-assistance systems (ADAS). Karen Rapp, NI CFO, will conclude the day by discussing NI's long-term business model.

"This year marks the 25<sup>th</sup> anniversary of NIWeek, a leading industry event offering attendees the opportunity to see firsthand how the NI platform enables some of the most impactful engineering applications and scientific advances. I look forward to unveiling the latest new products to further differentiate our platform in the market," said Alex Davern, NI CEO. "We believe that our company's long track record of innovation and impact to our customer success is a testament to our strong brand and the value we offer our customers. At our investor conference, leadership will discuss our strategy to accelerate growth and our commitment to operating leverage in 2019 and beyond."

The investor conference webcast will start at 10:00 a.m. CT and conclude at approximately 1:30 p.m. CT. The link to the presentation materials and webcast will be available in the "Investors" section of the company's website, [ni.com/nati](http://ni.com/nati), under the subheading "Events & Presentations."

### Forward-Looking Statements

This release contains "forward-looking statements" including statements regarding our plans to launch new products, the power of our strategy for growth and power of the NI software-centric platform, our belief that our company's long track record of innovation and impact to our customer success is a testament to our strong brand and the value we offer our customers, the latest new products to further differentiate our platform in the market, and our strategy to accelerate growth and our commitment to operating leverage in 2019 and beyond. These statements are subject to a number of risks and uncertainties, including the risk of adverse changes or fluctuations in the global economy, the impact of tariffs and other trade restrictions, foreign exchange fluctuations, fluctuations in the demand for NI products including orders from NI's large customers, component shortages, delays in the release of new products, the company's ability to effectively manage its operating expenses, manufacturing inefficiencies and the level of capacity utilization, the impact of any recent or future acquisitions by NI, expense overruns, adverse effects of price changes or effective tax rates. Actual results may differ materially from the expected results.

The company directs readers to its Form 10-K for the year ended Dec. 31, 2018, its Form 10-Q for the quarter ended March 31, 2019, and the other documents it files with the SEC for other risks associated with the company's future performance.

### About NI

NI ([ni.com](http://ni.com)) develops high-performance automated test and automated measurement systems to help you solve your engineering challenges now and into the future. Our open, software-defined platform uses modular hardware and an expansive ecosystem to help you turn powerful possibilities into real solutions.

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