

## National Instruments Reports Record Quarterly and Annual Revenue and Net Income

January 29, 2019

Company Well-Positioned With Record Profitability and Record Cash Position

## Q4 2018 Highlights

- Record revenue of \$360 million, up 3 percent year over year
- GAAP net income of \$57 million
- Non-GAAP net income of \$71 million, up 29 percent year over year
- Fully diluted GAAP EPS of \$0.42
- Fully diluted non-GAAP EPS of \$0.53
- EBITDA of \$78 million
- Cash and short-term investments of \$531 million as of Dec. 31, 2018

AUSTIN, Texas--(BUSINESS WIRE)--Jan. 29, 2019-- National Instruments (Nasdaq: NATI) today announced Q4 2018 revenue of \$360 million, up 3 percent year over year. Revenue came in at the low end of guidance due to unexpected weakness in Greater China during the quarter. Excluding Greater China, our business performed as expected in Q4.

In Q4 2018, the value of the company's total orders was up 2 percent year over year; orders under \$20,000 were down 2 percent year over year; and orders over \$20,000 were up 6 percent year over year. Excluding Greater China, in Q4 2018 total orders were up 5 percent year over year.

GAAP net income for Q4 was \$57 million, with fully diluted earnings per share ("EPS") of \$0.42, and non-GAAP net income was \$71 million, with non-GAAP fully diluted EPS of \$0.53. EBITDA, or Earnings Before Interest, Taxes, Depreciation and Amortization, was \$78 million for Q4.

In Q4, GAAP gross margin was 76 percent and non-GAAP gross margin was 78 percent. Total Q4 GAAP operating expenses were \$210 million, up 2 percent year over year. Total Q4 non-GAAP operating expenses were down 1 percent year over year at \$199 million. GAAP operating margin was 17 percent in Q4, with GAAP operating income of \$62 million, up 8 percent year over year. Non-GAAP operating margin was 23 percent in Q4, with non-GAAP operating income of \$82 million, up 16 percent year over year.

"We delivered record revenue in 2017 and 2018, totaling a \$130 million increase in revenue over the last two years," said Alex Davern, NI CEO. "We also met our long-term target of 18 percent non-GAAP operating margin in 2018, one year ahead of schedule, and non-GAAP net income up 86 percent in the past two years. We enter 2019 in a strong position and I am confident in our long-term growth opportunity."

NI CFO Karen Rapp said, "I am proud of our operating performance this year. Along with record revenue and record profit, we closed the year strong with record cash of \$531 million on Dec. 31 and record cash flow from operations of \$275 million this year. We are entering 2019 with a strong balance sheet, which we believe will provide us with strategic flexibility."

Geographic revenue in U.S. dollar terms for Q4 2018 compared with Q4 2017 was up 11 percent in the Americas, down 2 percent in APAC and down 2 percent in EMEIA. Excluding the impact of foreign currency exchange, revenue was up 11 percent in the Americas, down 1 percent in APAC and flat in EMEIA. Historical revenue from these three regions can be found on NI's investor website at <a href="https://www.ni.com/nati">www.ni.com/nati</a>.

## **Capital Allocation**

As of Dec. 31, 2018, NI had \$531 million in cash and short-term investments with \$275 million in cash generated from operations this year. During Q4, NI paid \$30.5 million in dividends. The NI Board of Directors approved an increase to the dividend to \$0.25 per share, a 9 percent increase, payable on March 4, 2019, to stockholders of record on Feb. 11, 2019. In January 2019, the NI Board of Directors increased the number of shares authorized for repurchase by NI under its stock repurchase plan to 4 million shares.

## FY 2018 Highlights

- Record revenue of \$1.36 billion, up 5.4 percent year over year
- GAAP operating margin of 13 percent
- Non-GAAP operating margin of 18 percent
- GAAP net income of \$155 million
- Non-GAAP net income of \$208 million, up 42 percent year over year
- Fully diluted GAAP EPS of \$1.16
- Fully diluted non-GAAP EPS of \$1.56
- EBITDA of \$241 million
- Dividends paid of \$122 million, or \$0.92 per share

In 2018, GAAP operating expenses were \$853 million, up 5 percent year over year, and non-GAAP operating expenses were \$816 million, up 1 percent year over year. GAAP net income in 2018 was \$155 million and non-GAAP net income in 2018 was \$208 million, up 42 percent year over year.

#### Guidance

NI currently expects Q1 revenue to be in the range of \$305 million to \$335 million. The company currently expects that GAAP fully diluted EPS will be in the range of \$0.12 to \$0.26 for Q1, with non-GAAP fully diluted EPS expected to be in the range of \$0.23 to \$0.37. For 2019, NI estimates its non-GAAP effective tax rate to be approximately 17 to 18 percent.

#### **Conference Call Information and Availability of Presentation Materials**

Interested parties can listen to the Q4 2018 earnings conference call with NI management today, Jan. 29, at 4:00 p.m. CT at <a href="https://www.ni.com/call">www.ni.com/call</a> or dial 855-212-2361 and enter confirmation code 1387277. Replay information is available by calling (855) 859-2056, confirmation code 1387277, shortly after the call through Feb. 1 at 11:59 p.m. CT or by visiting the company's website at <a href="https://www.ni.com/call">www.ni.com/call</a>. Presentation materials referred to on the conference call can be found at <a href="https://www.ni.com/nati">www.ni.com/nati</a>.

#### **Non-GAAP Presentation**

The company's non-GAAP results exclude, as applicable, the impact of stock-based compensation, amortization of acquisition-related intangibles, acquisition-related transaction costs, taxes levied on the transfer of acquired intellectual property, foreign exchange loss on acquisitions, restructuring charges, capitalization and amortization of internally developed software costs, and tax reform charges. Reconciliations of the company's GAAP and non-GAAP results are included as part of this news release.

In the quarter ended June 30, 2018, NI began moving toward more frequent releases for many of its software products. Specifically, for many of its software development projects, NI started applying agile development methodologies, which are characterized by a more dynamic development process with more frequent and iterative revisions to a product releases features and functions as the software is being developed. Due to the shorter development cycle and focus on rapid production associated with agile development, NI expects that for a significant majority of its software development projects the costs incurred subsequent to the achievement of technological feasibility will be immaterial in future periods and it expects to record significantly less capitalized software development costs than under its historical software development approaches. NI also expects amortization of previously capitalized software development costs to steadily decline as previously capitalized software development costs become fully amortized over the next four years.

As a result, beginning with its non-GAAP metrics for the three months ended June 30, 2018, NI has been excluding the net effects of capitalization and amortization of software development costs from its non-GAAP operating results, along with its previously excluded non-GAAP items, and providing a reconciliation of such non-GAAP results to its GAAP results. NI believes these changes are useful to investors as they provide greater comparability between its R&D spend in future periods. NI also makes available on its website its historical non-GAAP results, excluding the effects of software capitalization and amortization together with other applicable non-GAAP adjustments, for the fiscal quarters ended March 31, 2005 through Dec. 31, 2018.

In addition to disclosing results determined in accordance with GAAP, NI discloses certain non-GAAP operating results and non-GAAP information that exclude certain charges. In this news release, the company has presented its gross profit, gross margin, operating expenses, operating income, operating margin, income before income taxes, provision for income taxes, net income and basic and fully diluted EPS for the three-month and 12-month periods ending Dec. 31, 2018 and 2017, on a GAAP and non-GAAP basis. NI is also providing guidance on its non-GAAP fully diluted EPS and expected effective tax rate. The company is not able to provide guidance on its GAAP tax rate or a related reconciliation without unreasonable efforts since its future GAAP tax rate depends on its future stock price and related information that is not currently available.

When presenting non-GAAP information, the company includes a reconciliation of the non-GAAP results to the GAAP results. Management believes that including the non-GAAP results assists investors in assessing the company's operational performance and its performance relative to its competitors. The company presents these non-GAAP results as a complement to results provided in accordance with GAAP, and these results should not be regarded as a substitute for GAAP. Management uses these non-GAAP measures to manage and assess the profitability and performance of its business and does not consider stock-based compensation expense, amortization of acquisition-related intangibles, acquisition-related transaction costs, taxes levied on the transfer of acquired intellectual property, foreign exchange loss on acquisitions, restructuring charges, capitalization and amortization of internally developed software costs, and tax reform charges in managing its operations. Specifically, management uses non-GAAP measures to plan and forecast future periods; to establish operational goals; to compare with its business plan and individual operating budgets; to measure management performance for the purposes of executive compensation, including payments to be made under bonus plans; to assist the public in measuring the company's performance relative to the company's long-term public performance goals; to allocate resources; and, relative to the company's historical financial performance, to enable comparability between periods. Management also considers such non-GAAP results to be an important supplemental measure of its performance.

This news release discloses the company's EBITDA for the three-month and 12-month periods ending Dec. 31, 2018 and 2017. The company believes that including the EBITDA results assists investors in assessing the company's operational performance relative to its competitors. A reconciliation of EBITDA to GAAP net income is included with this news release.

## **Forward-Looking Statements**

This release contains "forward-looking statements" including statements regarding being well positioned with record profitability and record cash position, entering 2019 in a strong position and being confident in our long-term growth opportunity, belief that our strong balance sheet will provide us with strategic flexibility, our Q1 revenue guidance, our Q1 GAAP fully diluted EPS guidance, our Q1 non-GAAP EPS guidance and estimating its non-GAAP effective tax rate to be approximately 17 percent to 18 percent in 2019. These statements are subject to a number of risks and uncertainties, including the risk of adverse changes or fluctuations in the global economy, foreign exchange fluctuations, fluctuations in demand for NI products including orders from NI's large customers, component shortages, delays in the release of new products, the company's ability to effectively manage its operating expenses, manufacturing inefficiencies and the level of capacity utilization, the impact of any recent or future acquisitions by NI, expense overruns, adverse effects of price changes, effective tax rates or the impact of the Tax Cuts and Jobs Act. Actual results may differ materially from the expected results.

The company directs readers to its Form 10-K for the year ended Dec. 31, 2017, its Form 10-Q for the quarter ended Sept. 30, 2018 and the other documents it files with the SEC for other risks associated with the company's future performance.

### **About NI**

NI (www.ni.com) empowers engineers and scientists with a software-centric platform that incorporates modular hardware and an expansive ecosystem. This proven approach puts users firmly in control of defining what they need to accelerate their system design within test, measurement, and control. NI's solution helps build high-performance systems that exceed requirements, quickly adapt to change and ultimately improve the world. (NATI-F)

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## National Instruments Condensed Consolidated Balance Sheets (in thousands)

(in thousands)	December 31, 2018 (unaudited)	December 31, 2017
Assets Current assets: Cash and cash equivalents Short-term investments Accounts receivable, net Inventories, net Prepaid expenses and other current assets Total current assets	\$ 259,386 271,396 242,955 194,146 54,337 1,022,220	\$ 290,164 121,888 248,825 184,592 48,621 894,090
Property and equipment, net Goodwill Intangible assets, net Other long-term assets Total assets	245,201 264,530 110,783 28,501 \$ 1,671,235	249,715 266,783 123,293 32,553 \$ 1,566,434
Liabilities and Stockholders' Equity Current liabilities: Accounts payable and accrued liabilities Accrued compensation Deferred revenue - current Other current liabilities Other taxes payable Total current liabilities	\$ 48,388 45,821 127,288 26,651 35,574 283,722	\$ 49,733 43,309 120,638 23,782 31,793 269,255
Deferred income taxes Liability for uncertain tax positions Income tax payable - long-term Deferred revenue - long-term Other long-term liabilities Total liabilities	25,457 9,775 74,546 32,636 6,741 \$ 432,877	33,609 10,158 81,515 33,742 10,134 \$ 438,413
Stockholders' equity: Preferred stock Common stock Additional paid-in capital Retained earnings Accumulated other comprehensive loss Total stockholders' equity Total liabilities and stockholders' equity	\$ — 1,327 897,544 356,418 (16,931 ) 1,238,358 \$ 1,671,235	\$ — 1,310 829,979 313,241 (16,509 1,128,021 \$ 1,566,434

National Instruments Condensed Consolidated Statements of Income (in thousands, except per share data, unaudited)

	December 3 2018	31, 2017	December 31, 2018	2017
Net sales:				
Product	\$322,672	320,257	\$1,220,027	\$1,173,476
Software maintenance	37,427	29,494	139,105	115,910
Total net sales	360,099	349,751	1,359,132	1,289,386
Cost of sales:				
Product	86,003	82,874	325,208	318,863
Software maintenance	2,026	2,717	8,519	9,461
Total cost of sales	88,029	85,591	333,727	328,324
Gross profit	272,070	264,160	1,025,405	961,062
	76 %	76 %	75 %	75 %
Operating expenses:				
Sales and marketing	117,102	119,586	482,576	477,921
Research and development	66,151	60,060	261,072	231,761
General and administrative	26,996	27,202	108,878	105,602
Total operating expenses	210,249	206,848	852,526	815,284
Operating income	61,821	57,312	172,879	145,778
Other income (expense):				
Interest income	2,051	767	5,896	2,276
Net foreign exchange (loss) gain	(1,341 )	(732 )	(3,423 )	892
Other income (loss), net	932	(609 )	1,101	(1,566 )
Income before income taxes	63,463	56,738	176,453	147,380
Provision for income taxes	6,922	81,020	21,396	94,969
Net income (loss)	\$ 56,541	\$ (24,282)	\$ 155,057	\$ 52,411
Basic earnings (loss) per share	\$0.43	\$ (0.19 )	\$1.17	\$0.40
Diluted earnings (loss) per share	\$0.42	\$ (0.18 )	\$1.16	\$0.40
Weighted average shares outstanding -				
Basic	132,565	130,886	131,987	130,300
Diluted	133,617	132,113	133,274	131,387
Dividends declared per share	\$0.23	\$ 0.21	\$ 0.92	\$0.84

# National Instruments Condensed Consolidated Statements of Cash Flows (in thousands, unaudited)

	Years Ended December 31 2018 2017			31,
Cash flow from operating activities:				
Net income	\$ 155,057		\$ 52,411	
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	70,667		72,695	
Stock-based compensation	37,616		29,145	
Tax benefit from deferred income taxes	(11,738	)	(5,774	)
Net change in operating assets and liabilities	22,978		75,965	
Net cash provided by operating activities	274,580		224,442	
Cash flow from investing activities:				
Capital expenditures	(34,659	)	(30,256	)
Capitalization of internally developed software	(14,208	)	(41,662	)

Additions to other intangibles	(5,399	)	(2,384	)
Acquisitions, net of cash received	(5,534	)	_	
Purchases of short-term investments	(313,726	)	(87,735	)
Sales and maturities of short-term investments	163,530		39,627	
Net cash used by investing activities	(209,996	)	(122,410	)
Cash flow from financing activities:				
Principal payments on revolving line of credit	_		(25,000	)
Proceeds from issuance of common stock	31,601		29,094	
Dividends paid	(121,537	)	(109,551	)
Other	(907	)	(842	)
Net cash used by financing activities	(90,843	)	(106,299	)
Impact of changes in exchange rates on cash	(4,519	)	9,148	
Net change in cash and cash equivalents	(30,778	)	4,881	
Cash and cash equivalents at beginning of period	290,164		285,283	
Cash and cash equivalents at end of period	\$ 259,386		\$ 290,164	

The following tables provide details with respect to the amount of GAAP charges related to stock-based compensation, amortization of acquisition-related intangibles, acquisition-related transaction costs, capitalization and amortization of internally developed software costs, and restructuring charges that were recorded in the line items indicated below (unaudited) (in thousands)

	Three Months Ended December 31,		Years Ended December 31,	
	2018	2017	2018	2017
Stock-based compensation				
Cost of sales	\$ 816	\$ 714	\$ 3,231	\$ 2,628
Sales and marketing	3,810	3,035	14,218	11,559
Research and development	3,489	2,462	12,580	9,014
General and administrative	2,010	1,585	7,587	5,944
Provision for income taxes	(1,707)	(2,934 )	(7,822 )	(10,322 )
Total	\$ 8,418	\$ 4,862	\$ 29,794	\$ 18,823
Amortization of acquisition intangibles				
Cost of sales	\$ 810	\$ 1,444	\$ 3,258	\$ 6,092
Sales and marketing	505	529	2,085	2,009
Research and development	28	204	113	1,017
Provision for income taxes	(163)	(491 )	(681 )	(2,148)
Total	\$ 1,180	\$ 1,686	\$ 4,775	\$ 6,970
Acquisition transaction costs, restructuring charges, and other				
Cost of sales	\$ 244	\$ 222	\$ 2,057	\$ 1,210
Sales and marketing	2,300	2,972	10,654	10,990
Research and development	297	1,693	2,092	3,509
General and administrative	341	1,097	1,879	1,900
Other income (loss), net	_	_	709	_
Provision for income taxes	237	(1,754 )	(3,749 )	(5,407)
Total	\$ 3,419	\$ 4,230	\$ 13,642	\$ 12,202
(Capitalization) and amortization of internally developed software				
costs				
Cost of sales	\$ 6,557	\$ 4,929	\$ 25,293	\$ 20,450
Research and development	(1,056 )	(7,256 )	(14,208 )	(41,662 )
Provision for income taxes	(1,155 )	815	(2,328 )	7,424
Total	\$ 4,346	\$ (1,512 )	\$ 8,757	\$ (13,788 )

## National Instruments Reconciliation of GAAP to Non-GAAP Measures (in thousands, unaudited)

Three Months Ended Years Ended  December 31, December 31,	· 31,	
2018 2017 2018 2017		
Reconciliation of Gross Profit to Non-GAAP Gross Profit	000	
Gross profit, as reported \$272,070 \$264,160 \$1,025,405 \$961,		
Stock-based compensation 816 714 3,231 2,62		
Amortization of acquisition intangibles 810 1,444 3,258 6,09		
Acquisition transaction costs, restructuring charges, and other 244 222 2,057 1,21		
Amortization of internally developed software costs 6,557 4,929 25,293 20,4		
Non-GAAP gross profit \$280,497 \$271,469 \$1,059,244 \$991,		
Non-GAAP gross margin 78 % 78 % 77	%	
Reconciliation of Operating Expenses to Non-GAAP Operating Expenses		
Operating expenses, as reported \$210,249 \$206,848 \$852,526 \$815,	284	
Stock-based compensation (9,309 ) (7,082 ) (34,385 ) (26,5	517)	
Amortization of acquisition intangibles (533 ) (733 ) (2,198 ) (3,02	26 )	
Acquisition transaction costs, restructuring charges, and other (2,938) (5,762) (14,625)	399)	
Capitalization of internally developed software costs 1,056 7,256 14,208 41,6	62	
<b>Non-GAAP operating expenses</b> \$198,525 \$200,527 \$815,526 \$811,000	004	
Reconciliation of Operating Income to Non-GAAP Operating Income		
Operating income, as reported \$61,821 \$57,312 \$172,879 \$145,	778	
Stock-based compensation 10,125 7,796 37,616 29,1	45	
Amortization of acquisition intangibles 1,343 2,177 5,456 9,11	3	
Acquisition transaction costs, restructuring charges, and other 3,182 5,984 16,682 17,6	09	
Net amortization (capitalization) of internally developed software costs 5,501 (2,327 ) 11,085 (21,2	212)	
Non-GAAP operating income \$81,972 \$70,942 \$243,718 \$180,	438	
Non-GAAP operating margin 23 % 20 % 18 % 14	%	
Reconciliation of Income before income taxes to Non-GAAP Income before income taxes		
Income before income taxes, as reported \$63,463 \$56,738 \$176,453 \$147,	380	
Stock-based compensation 10,125 7,796 37,616 29,1	45	
Amortization of acquisition intangibles 1,343 2,177 5,456 9,115	3	
Acquisition transaction costs, restructuring charges, and other 3,182 5,984 17,391 17,6	09	
Net amortization (capitalization) of internally developed software costs 5,501 (2,327 ) 11,085 (21,2	212)	
<b>Non-GAAP</b> income before income taxes \$83,614 \$70,368 \$248,001 \$182,	040	
Reconciliation of Provision for income taxes to Non-GAAP Provision for income taxes		
Provision for income taxes, as reported \$6,922 \$81,020 \$21,396 \$94,9	69	
Stock-based compensation 1,707 2,934 7,822 10,3		
Amortization of acquisition intangibles 163 491 681 2,14	8	
Acquisition transaction costs, restructuring charges, and other (237 ) 1,754 3,749 5,40	7	
	24 )	
Tax reform charge 3,051 (69,902) 4,197 (69,905)	902)	
<b>Non-GAAP provision for income taxes</b> \$12,761 \$15,482 \$40,173 \$35,5	20	

Reconciliation of GAAP Net Income, Basic EPS and Diluted EPS to Non-GAAP Net Income, Non-GAAP Basic EPS and Non-GAAP Diluted EPS

(in thousands, except per share data, unaudited)

	Three Months Ended December 31,		Years Ended December 31,	
	2018	2017	2018	2017
Net income, as reported Adjustments to reconcile net income to non-GAAP net income:	\$ 56,541	\$ (24,282)	\$ 155,057	\$ 52,411
Stock-based compensation, net of tax effect	8,418	4,862	29,794	18,823

Amortization of acquisition intangibles, net of tax effect Acquisition transaction costs, restructuring, and other, net of tax effect Net (capitalization)/amortization of internally developed software costs, net of tax Tax reform charge Non-GAAP net income	1,180 3,419 4,346 (3,051 ) \$70,853	1,686 4,230 (1,512 ) 69,902 \$54,886	4,775 13,642 8,757 (4,197 ) \$ 207,828	6,970 12,202 (13,788) 69,902 \$ 146,520
Basic EPS, as reported Adjustment to reconcile basic EPS to non-GAAP basic EPS:	\$ 0.43	\$ (0.19 )	\$ 1.17	\$ 0.40
Impact of stock-based compensation, net of tax effect	0.06	0.04	0.22	0.14
Impact of amortization of acquisition intangibles, net of tax effect	0.01	0.01	0.04	0.05
Impact of acquisition transaction costs, restructuring, and other, net of tax effect	0.02	0.03	0.10	0.09
Impact of (capitalization)/amortization of internally developed software costs, net of tax effect	0.03	_	0.07	(0.10)
Impact of tax reform charge	(0.02)	0.53	(0.03)	0.54
Non-GAAP basic EPS	\$ 0.53	\$ 0.42	\$ 1.57	\$ 1.12
Diluted EPS, as reported Adjustment to reconcile diluted EPS to non-GAAP diluted EPS	\$0.42	(0.18 )	\$ 1.16	\$ 0.40
Impact of stock-based compensation, net of tax effect	0.06	0.04	0.22	0.14
Impact of amortization of acquisition intangibles, net of tax effect	0.01	0.01	0.04	0.05
Impact of acquisition transaction costs, restructuring, and other, net of tax effect	0.03	0.03	0.10	0.09
Impact of (capitalization)/amortization of internally developed software costs, net of tax effect	0.03	(0.01)	0.07	(0.10)
Impact of tax reform charge	(0.02)	0.53	(0.03)	0.54
Non-GAAP diluted EPS	\$ 0.53	\$0.42	\$ 1.56	\$1.12
Weighted average shares outstanding -				
Basic	132,565	130,886	131,987	130,300
Diluted	133,617	132,113	133,274	131,387

# National Instruments Reconciliation of Net Income to EBITDA (in thousands, unaudited)

	Three Months Ended		Years Ended		
	December 31,			31,	
	2018	2017	2018	2017	
Net income (loss) as reported	\$ 56,541	(24,282)	\$ 155,057	52,411	
Adjustments to reconcile net income to EBITDA:					
Interest income, net	(2,040 )	(628 )	(5,745)	(1,491 )	
Tax expense	6,922	81,020	21,396	94,969	
Depreciation and amortization	16,932	17,901	70,667	72,695	
EBITDA	\$ 78,355	\$ 74,011	\$ 241,375	\$218,584	
Weighted average shares outstanding - Diluted	133,617	132,113	133,274	131,387	

**Three Months Ended** 

# Reconciliation of GAAP to Non-GAAP EPS Guidance (unaudited)

	March 31	, 2019
	Low	High
GAAP Fully Diluted EPS, guidance	\$0.12	\$0.26
Adjustment to reconcile diluted EPS to non-GAAP		
diluted EPS:		
Impact of stock-based compensation, net of tax effect	0.06	0.06
Impact of amortization of acquisition intangibles and acquisition accounting adjustments, net of tax effect	0.01	0.01
Impact of acquisition transaction costs, restructuring, and other, net of tax effect	0.01	0.01
Impact of capitalization/amortization of software development costs, net of tax effect	0.03	0.03

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Source: National Instruments

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