



NI Announces Promotions to Further Strengthen Leadership in R&D, Application and Embedded Software and Mobile Device Testing

News Highlights

- David Fuller is promoted to vice president of Application and Embedded Software, responsible for delivering NI's vision of graphical system design through NI LabVIEW software.
- Duncan Hudson is promoted to business and technology fellow, and will guide the direction of product initiatives, architecture and technology as they relate to long-term trends.
- David Loadman is promoted to vice president of Mobile Device Test, responsible for long-term strategies and product roadmaps for the mobile device test market.

AUSTIN, Texas, Feb. 1, 2012 /PRNewswire/ -- National Instruments (Nasdaq: NATI) today announced the promotions of three leaders to its executive management team, two of whom started at the company early in their careers and have guided strategic projects that deliver on long-term plans for customer success. NI continues to invest in its people, further reinforcing leadership in key business investment areas.

Quote

"As our business serves increasingly complex applications that address the world's toughest engineering challenges, we need to have leadership sharply focused on key areas to deliver high-quality products and support while planning long-term opportunities for our customers," said Dr. James Truchard, NI president, CEO and co-founder. "The contributions of David Fuller, Duncan Hudson and David Loadman have been instrumental in helping to drive company growth and propel innovation, and I look forward to their continued leadership."

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Learn more about the recent promotions by viewing these additional resources:

- **Executive Bios:** www.ni.com/company/management

About National Instruments

Since 1976, National Instruments (www.ni.com) has equipped engineers and scientists with tools that accelerate productivity, innovation and discovery. NI's graphical system design approach to engineering provides an integrated software and hardware platform that speeds the development of any system needing measurement and control. The company's long-term vision and focus on improving society through its technology supports the success of its customers, employees, suppliers and shareholders. (NATI-G)

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