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National Instruments to Host Investor Conference at NIWeek

Company to Discuss 40-Year History of Differentiation in Test and Measurement

AUSTIN, Texas--(BUSINESS WIRE)-- National Instruments (Nasdaq: NATI) will host its annual investor conference in Austin, Texas, in conjunction with NIWeek, the company's annual user conference. A key event for launching new products, NIWeek brings together more than 3,000 customers and partners to learn how the expansion of NI's core platform capabilities is helping to solve the world's toughest engineering challenges.

The investor conference will begin with a keynote address by Dr. James Truchard, NI president, CEO and co-founder. It will highlight the company's 40-year history of connecting analog measurements to processing, which offers a unique opportunity to support engineers and scientists with a software defined platform that scales with the iterative design process of this converged world.

Additional speakers include Shelley Gretlein, vice president of Corporate Marketing, who will share the strengths of NI software as LabVIEW celebrates more than 30 years of transforming how engineers take measurements, and preview of future software capabilities; Charles Schroeder, vice president of Wireless and Communications, who will focus on smarter test systems and the company's unique, customizable approach to test; and Chad Chesney, vice president of Data Acquisition and Embedded, who will discuss the company's platform-based approach to the design and test of electro-mechanical systems. John Graff, vice president of Marketing, will moderate a customer panel of company representatives from Bristol, Flowserve and Intel. Alex Davern, COO and CFO, will conclude the day by discussing NI's long-term business model.

"Over the last 40 years, we have leveraged the most powerful trends in technology to bring new capabilities to test and measurement and provide our customers with solutions to their toughest challenges," Truchard said. "In the 30 years since the introduction of LabVIEW, we have transformed how engineers take measurements. From lab automation of a single instrument, to grid monitoring systems spanning half the globe, to solutions for cutting-edge technology like 5G communications, LabVIEW has scaled and evolved."

The event begins today at 10:30 a.m. CT. To listen to the live webcast, readers can visit www.ni.com/nati.

About NI

Since 1976, NI (www.ni.com) has made it possible for engineers and scientists to solve the world's greatest engineering challenges with powerful, flexible technology solutions that accelerate productivity and drive rapid innovation. Customers from a wide variety of industries - from healthcare to automotive and from consumer electronics to particle physics - use NI's integrated hardware and software platform to improve the world we live in. (NATI-F)

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