



October 1, 2010

National Instruments Announces Upcoming Schedule of Events with the Financial Community

AUSTIN, Texas, Oct 01, 2010 /PRNewswire via COMTEX News Network/ -- National Instruments (Nasdaq: NATI) today announced participation in the following upcoming events with the financial community.

National Instruments Q3 2010 Earnings Conference Call

October 25, 2010 at 4:00 p.m. CT

A live webcast will be available at www.ni.com/call

Sidoti & Co. Third Annual New York Conference II

November 16, 2010

New York, NY

Credit Suisse Annual Technology Conference

November 30, 2010

Scottsdale, AZ

NASDAQ OMX 24th Investor Program

December 7, 2010

London, UK

13th Annual Needham Growth Conference

January 13, 2010

New York, NY

About National Instruments

National Instruments (www.ni.com) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware and sells to a broad base of more than 30,000 different companies worldwide, with no one customer representing more than 3 percent of revenue and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has more than 5,000 employees and direct operations in more than 40 countries. For the past 11 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America. Readers can obtain investment information from the company's investor relations department by calling (512) 683-5090, e-mailing nati@ni.com or visiting www.ni.com/nati. (NATI-G)

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