



October 28, 2011

## National Instruments Named Among Top 25 Companies to Work for in the World

### National Instruments Ranked Number 18 in World's Best Multinational Workplaces List

AUSTIN, Texas, Oct. 28, 2011 /PRNewswire/ -- With the launch of its inaugural list of the "[World's Best Multinational Workplaces](#)," the Great Place to Work Institute has ranked National Instruments (Nasdaq:NATI) number 18 among the top 25 multinational companies to work for in the world. During a gala event last night at the New York Stock Exchange, NI president, CEO and cofounder Dr. James Truchard gathered with top executives from other leading global companies honored with this recognition, including Google, Intel and Microsoft.

"Our 100-year plan is built on the principle that our culture and employees are a key differentiator and long-term competitive advantage of NI," said Dr. Truchard. "NI has become a technology pioneer by not only investing in products, but also in the people who make them. We hire the best and brightest, maintain an open and innovative corporate culture, and empower employees to grow their careers along with the company."

With its company mission to equip engineers and scientists with tools that accelerate innovation and discovery, NI also aims to create a work environment that is both inspiring and fun for employees. NI employees make products that help customers design innovative medical devices, launch rockets into space and ensure successful operation of next-generation cell phones. For 35 years, the work of NI employees has revolutionized the way engineers and scientists develop any system that requires measurement and control.

The award recognizes National Instruments' unique corporate culture and commitment to providing quality, meaningful jobs around the world. NI's long-term management approach recognizes that employee success directly impacts the success of the company's key stakeholders and is critical to long-term growth and overall company success.

As the company has grown from a three-man operation to a multinational organization, it has maintained its entrepreneurial spirit and collaborative nature that spurs innovation in every area of the business. NI also holds the philosophy that a well-balanced [work environment](#) improves employees' well-being and inspires excellence. To support that philosophy, NI offers its employees professional, personal and community development initiatives, volunteer opportunities and wellness programs and facilities. Å

National Instruments has been named one of the best places to work in America for the past 12 years by FORTUNE Magazine and the Great Place to Work Institute. Å Several NI branches around the world also have been recognized as some of the best places to work by the Great Place to Work Institute, including NI Germany (2004-2005, 2008-2011), Italy (2007-2011), Japan (2011), France (2009-2011), Mexico (2008-2009, 2011) and the U.K.( 2006-2010).

To learn more about the award-winning corporate culture at National Instruments, readers can visit [www.ni.com/company](http://www.ni.com/company).

**Click to Tweet:** News: @NIGlobal named #18 among the top 25 companies to work for in the world on @GPTW\_US #WorldsBestWorkplaces list <http://bit.ly/t3nPro>

### Methodology: How Great Place to Work Chose the 25 Best Worldwide

The World's Best Multinational Workplaces list is the first-ever ranking of the top 25 best workplaces that are determined through the lens of the company employees. Qualifying companies must have appeared on at least five national Great Place to Work lists, have at least 5,000 employees worldwide, and at least 40 percent (or 5,000 employees) of their global workforce must work outside of the company's home country. The 25 companies were selected from more than 350 multinational companies from 45 countries that participated in Great Place to Work best workplaces list selection processes in late 2010 through mid-2011.

### About National Instruments

National Instruments ([www.ni.com](http://www.ni.com)) is transforming the way engineers and scientists design, prototype and deploy systems for measurement, automation and embedded applications. NI empowers customers with off-the-shelf software such as NI LabVIEW and modular cost-effective hardware, and sells to a broad base of more than 30,000 different companies

worldwide, with its largest customer representing approximately 4 percent of revenue in 2010 and no one industry representing more than 15 percent of revenue. Headquartered in Austin, Texas, NI has approximately 6,100 employees and direct operations in more than 40 countries. For the past 12 years, FORTUNE magazine has named NI one of the 100 best companies to work for in America. Readers can obtain investment information from the company's investor relations department by calling (512) 683-5090, emailing [nati@ni.com](mailto:nati@ni.com) or visiting [www.ni.com/nati](http://www.ni.com/nati). (NATI-G)

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