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National Instruments to Host Investor Conference at NIWeek

Company to Discuss Expansion of Platform Capabilities and Operating Leverage Plan for 2015

AUSTIN, Texas--(BUSINESS WIRE)-- National Instruments (Nasdaq: NATI) will host its annual Investor Conference in Austin, Texas in conjunction with NIWeek, the company's annual user conference. A key platform for launching new products, NIWeek brings together several thousand customers and partners to learn about how the expansion of NI's platform capabilities is helping to solve the world's toughest engineering challenges.

The investor conference will begin with a keynote address by Dr. James Truchard, NI president, CEO and cofounder, which will highlight the elements that create NI's long-term differentiation. Eric Starkloff, NI executive vice president of global sales and marketing, will speak about the company's commitment to growth by serving more customer needs through the expansion of its platform capabilities. Alex Davern, NI COO and CFO, concludes the day by laying out NI's operating leverage plan for 2015 and the ongoing plan for returning cash to shareholders. Attendees will also have the opportunity to ask members of the NI management team questions during the Q&A session.

"The differentiation we deliver to our customers through graphical system design positions them to effectively solve their traditional applications as well as exciting new ones in areas such as the Internet of Things," said Truchard. "After delivering a solid performance in the second quarter with record revenue and a significant increase in our operating leverage, I am optimistic about our long-term position in the industry."

The event begins on Aug. 5 at 10:30 a.m. CT. To listen to the live webcast, readers can visit ni.com/nati.

About NI

Since 1976, NI (www.ni.com) has made it possible for engineers and scientists to solve the world's greatest engineering challenges with powerful, flexible technology solutions that accelerate productivity and drive rapid innovation. Customers from a wide variety of industries -from healthcare to automotive and from consumer electronics to particle physics - use NI's integrated hardware and software platform to improve the world we live in. (NATI-F)

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